



## REQUEST FOR APPLICATIONS (RFA) NUMBER: RFA-NAM-USADF-25-01

## Dr. Hage Geingob Award for Women and Youth Entrepreneurs

The United States African Development Foundation (USADF) invites applications for grant financing and local support from women and youth owned Micro, Small and Medium Enterprises (MSMEs). Established in honor of the late former President Dr. Hage Geingob, this award recognizes his legacy of supporting women and youth entrepreneurship and fostering locally driven development in Namibia. The award aims to help MSMEs improve their internal processes and capabilities to strengthen their business competitiveness.

**Only privately-owned businesses that are registered and operating in Namibia can apply.** This program is intended to benefit MSMEs across all value chains.

## Award: Up to US \$50,000 to each of the selected winners

To be considered for grant funding, the applicant must demonstrate that:

- They have had basic functional management and financial controls for a minimum of 2 years.
- They have been using financial institutions for all their business transactions for the last 12 months. Mobile money transfer statements can be used to back up the bank statements.
- They have paid all taxes to the relevant authorities in a timely manner.
- They are legally registered and have fixed premises for the business operations.
- They have invested as much as US \$5,000 in their business.
- The enterprise is African-owned and managed.
- Applicant must not be an employee of government, or employee of an entity majority-owned by government.

## Successful applicants must:

- Complete the standard USADF application form.
- Have a clearly identified and well-defined problem that can be addressed with the grant funding to make the enterprise investment ready.
- Be able to identify a path for growth after the USADF grant ends with a clear investment plan.
- Be able to provide proof that they have invested as much as US \$5,000 in their business.
- Have a clearly defined market opportunity to grow revenues that can increase incomes.
- Be able to demonstrate the social impact of their venture to the wider community.

For more details about USADF as well as application form, go to: <a href="www.usadf.gov/apply/">www.usadf.gov/apply/</a>

Submit your application form together with all the required documentation to <a href="mailto:geingobaward@usadf.gov">geingobaward@usadf.gov</a> by 23:59 CAT on Sunday, December 15, 2024. Incomplete applications and applications received after this date will not be considered.