







\*FY 2011 to March 30, 2021



# Developing and Expanding Community Enterprises

## Creating Pathways to Prosperity for Underserved Communities in Africa

The U.S. African Development Foundation (USADF) is an independent U.S. government agency established by Congress to invest in African grassroots organizations, entrepreneurs, and SMEs. USADF's investments promote local economic development by increasing incomes, revenues, and jobs. Utilizing a community-led development approach, USADF provides seed capital and local project management assistance to African-owned and -led enterprises addressing some of Africa's biggest challenges around food insecurity, insufficient energy access, and unemployment—particularly among women and youth. Over the last five years (2016–2020), throughout Africa's Horn, Sahel, and Great Lakes regions, USADF has invested more than US\$117 million dollars directly into over 1,000 African-owned and -operated entities and impacted over four million lives.









Investing in Communities Growing Enterprises Increasing Incomes

Building Capacity

## **INVESTING IN COMMUNITIES**

**Challenge:** Before USADF's investment, Société Coopérative des Agriculteurs de Syn was unable to fully cultivate the hectares of rice plot it had access to due to lack of technical skills and adequate infrastructure.

**Action**: USADF invested US\$116K for the cooperative to purchase an irrigation pump and provide training in production and storage techniques.

**Results**: With USADF's investment, Société Coopérative des Agriculteurs de Syn increased its production yield from 4 tons to 7.5 tons, and revenues from the sale of surplus production increased by more than 30 percent.

## **GROWING ENTERPRISES**

**Challenge**: Before USADF's support, Coopérative des Producteurs de Semences Maraichères de Kayes (COPROSEM) lacked the skills, resources, and knowledge needed to sustain and increase its garden seeds production activities.

**Action**: USADF invested US\$184K in COPROSEM to train members on sustainable production techniques, strengthen its storage and conservation capacity, procure a delivery vehicle, and increase access to bank financing mechanisms.

**Results**: With USADF's investment, COPROSEM has reduced seed loss by 20 percent. Additionally, the individual annual income for female producers of COPROSEM is now approximately US\$2K.

## **INCREASING INCOMES**

**Challenge**: The lack of a distribution plan and technical skills limited Fibres du Mali (FIMA) SARL's ability to provide support for fiber generating activities.

**Action**: USADF invested US\$174K in FIMA to construct two storage facilities, procure postharvest equipment, and strengthen the technical capacity of the management team.

**Result**: With USADF's investment, FIMA increased its revenue in one year to US\$75K for farmers. FIMA now transforms fiber residues into handbags and other handicrafts.

## **BUILDING CAPACITY**

**Challenge:** Société Coopérative Simplifiée "Kafoyiriwaso" de Service aux Organisations de Producteurs de Soja de Ouelessebougou (Kafoyiriwaso) lacked access to sufficient inputs and an adequate processing facility for its soybeans production.

**Action**: USADF, following an experimental phase, invested US\$180K into Kafoyiriwaso to install a soybean processing unit, provide technical and business training to management, procure a vehicle to support all-terrain transport, and supply inputs.

**Result**: With USADF's investment, Kafoyiriwaso has installed a press with a capacity of more than 17 tons. Poultry farmers in Bamako have made firm orders for Kafoyiriwaso's meal.

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## **USADF Mali Investments Active in 2021\***

\*Active portfolio as of March 31, 2021

USADF invests directly in African community enterprises, providing grant capital and local technical support to early-stage businesses.

### **Billet Express SARL**

US\$10,000 • 1 year • Digital Ticketing

### **Camara Semences SARL**

US\$249,414 • 3 years • Cereal

### Doun-Ka-Fa SARL

US\$204,821 • 3 years • Cereal

Energy+

US\$175,000 • 2 years • Solar

#### Fibres du Mali (FIMA) SARL

US\$174,374 • 3 years • Horticulture

#### SANUVA

US\$25,000 • 1 year • Waste Management

Société Coopérative avec Conseil d'Administration de la Coopérative des Producteurs de Semences Maraîchères du Mali (COOP-CA COPROSEM)

US\$184,546 • 3 years • Horticulture Société Coopérative Simplifiée "Kafoyiriwaso" de Service aux Organisations de Producteurs de Soja de Ouelessebougou

> US\$180,316 • 3 years • Horticulture

Société Coopérative Simplifiée "Jaba Sene Ton" des Productrices d'Oignons et Echalotes de la Commune Rurale de Sebougou (SCOOPS POECRS)

US\$125,821 • 3 years • Horticulture

Union des Sociétés Coopératives des Eleveurs des Communes de Tamani, Boidié, Dougoufé et Some (USCET)

> US\$171,048 • 3 years • Livestock

Union Régionale Filière Bétail Viande de Sikasso (URFBV)

> US\$175,958 • 3 years • Livestock

Union Sabati des Femmes Productrices de Céréales et Légumineuses de Zantiebougou (SCOOP CA-Sabati)

US\$182,258 • 3 years • Cereal

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USADF's Local Partner Organization: Audit Expertise Comptable and Conseil (Accounting Expertise and Consulting Audit) www.ae2cmali.com